

GANGA CYCLOTHON 2025

A LIFETIME
OPPORTUNITY TO
CYCLE ALONG THE
GANGES &
PLANT TREES
TO REACH THE
LARGEST HUMAN
CONGREGATION ON
PLANET!

**THE
MAHA KUMBH
2025**



19 JAN-03 FEB 2025

**MUKHBA - UTTARKASHI - DEV PRAYAG -
HARIDWAR - KANPUR - PRAYAGRAJ**

ATULYAGANGA.COM | HEM@ATULYAGANGA.COM

ATULYA GANGA PROJECT



AN **11** YEAR VETERANS'
COMMITMENT FOR
A CLEAN GANGA



ATULYA GANGA
-AN EPIC JOURNEY ON FOOT-

After 5530 km Ganga Walkathon-2020-21, a 2500 km Ganga Cyclothon - 2022 we now do a Cyclothon for Yamuna in March 2023



Atulya Ganga
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Everyone who cares for Ganga Maa!

ATULYA GANGA CYCLOTHON : FOR GANGA REJUVENATION

Dear Responsible Indian Citizens,

1. You would be surprised to know that almost all Indian rivers are vanishing and polluted. Alarmingly, 70% of India's surface water is polluted / unusable (Auth: ADRI) and India's Water Quality Index is ranked 120th out of 122 countries around the world (Auth: WQI by Water Aids). We are staring at a water disaster in near future..

2. May I take this opportunity to apprise you of 'Atulya Ganga'. It comprises a team of accomplished and selfless Indian military veterans who run an NGO for rejuvenation of Ganga Basin. Post retirement their love for nation manifested in efforts is to leave a *Aviral* and *Nirmal* Ganga for our future generations, and in turn set a precedence of thanking our rivers.

3. For past four years, **Atulya Ganga** has been the most sure-footed people's project addressing multiple dimensions for clean Ganga.

- **Atulya Ganga Parikrama and Pollution Mapping 2020-21**. We performed an unprecedented Parikrama - a 5530 km, 190 day, grand walkathon from Gangotri to Gangasagar, inspired 10+ million youth, mapped pollution at 225+ points and planted 35,000+ saplings.
- **Atulya Ganga Cyclothon (AGC) and Pollution Mapping 2022**. We returned to Maa Ganga on 01 Mar 2022, with a 2800 km Atulya Ganga Cyclothon. A 8 member team accomplished 2500 km Cyclothon from Gangotri to Gangasagar in 28 days. This was followed by an annual pollution mapping exercise.
- **AG Yamuna Cyclothon 2023**. From 6-14 March 2023, the Atulya Ganga team and volunteers did a Yamuna Cyclothon from Yamunotri to Agra - with an aim to highlight the status of vanishing Yamuna ji. The pollution mapping exercise along with plastic pollution was carried out simultaneously.
- **Atulya Ganga Pollution Mapping 2024**. Atulya Ganga Pollution mapping team is already on a 4500 km journey to collect samples of the river along its entire length,

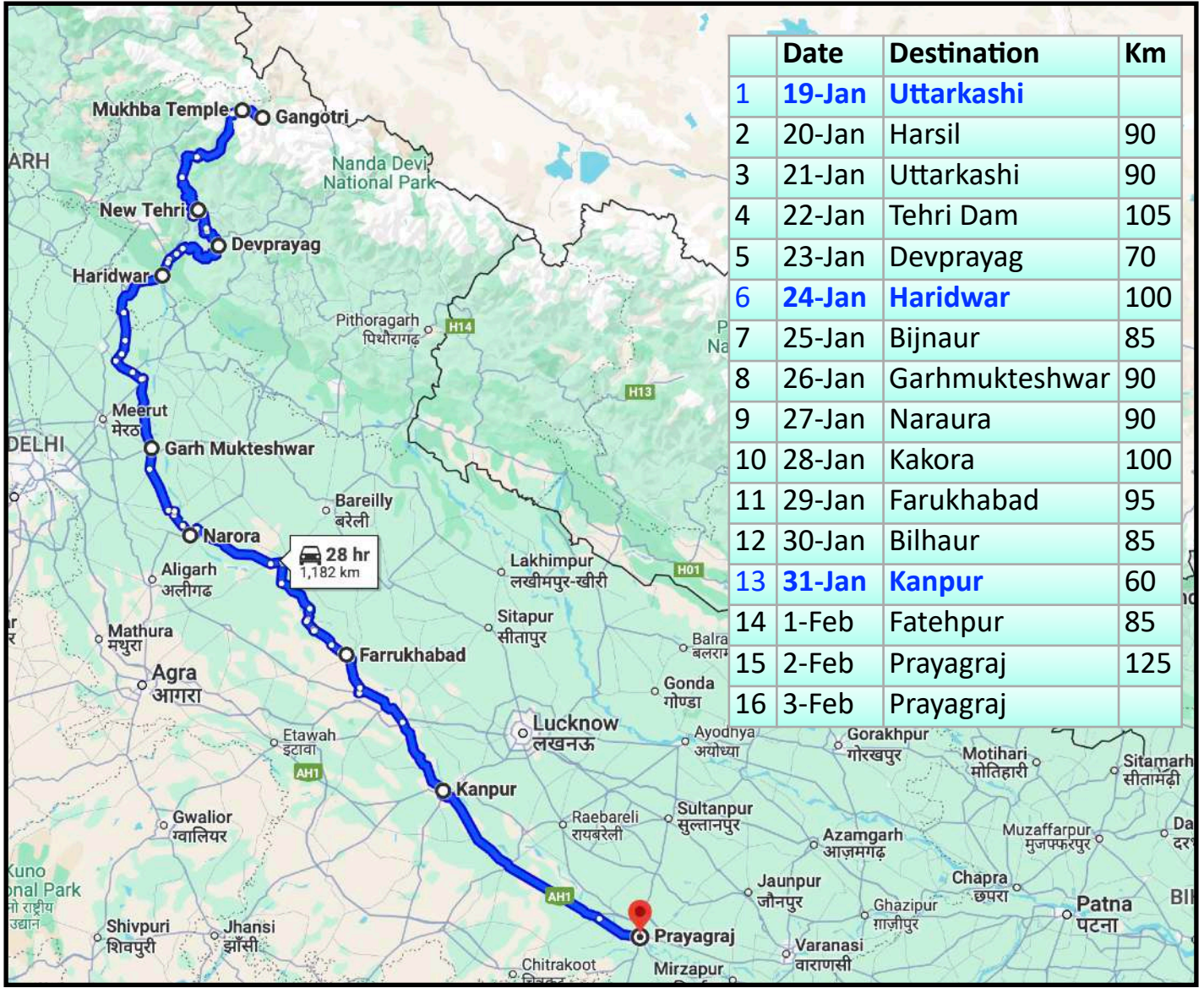
5. Here is another unprecedented and selfless initiative of people participation for rejuvenation of rivers. This is a clarion call for the citizens of India to Join the Atulya Ganga Cyclothon from 19 Jan - 03 Feb 2025.

- You can join the full cyclothon of 1200 km at Uttarkashi from 19 Jan. OR
- Join the cyclothon at Haridwar, from 24 Jan 2025. OR
- Join the cyclothon at Kanpur, from 01 Feb 2025. OR
- Support financially to help conduct this event - with donations (tax benefit under 12AA/ 80G / CSR can be availed).
- Join as volunteer to help conduct this massive event.
- Join as title sponsor of this event under CSR.

TEAM ATULYA GANGA

Lt Col Hem Lohumi, SM |
Mob : 916775 8456
For Donations, Funds

Col Vinod Mathews
Mob : 73871 56365
For Cyclothon Event & Participation



For Every Rs 1000 you donate to Atulya Ganga Trust, Our Team would plant a Tree from You on the banks of River Ganga.



ATULYA GANGA TRUST

9971313335

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Cheque or Draft	“ATULYA GANGA TRUST” (A/c Payable)
Online Transfer	A/c Number - 5020 0047 4840 09 Name - ATULYA GANGA TRUST IFSC Code - HDFC0009285

Here are the details of Atulya Ganga Trust for your valued contributions (12AA | 80G | CSR approval details given below)

PAN: AAHTA7062M	Application No: CIT EXEMPTIONS CHANDIGARH/2020- 21/12AA/10025	DIN & Notice No: ITBA/EXM/F/41/2019- 20/1025304374(1)	Date: 17/02/2020	
PAN: AAHTA7062M	Application No: CIT EXEMPTIONS CHANDIGARH/202 0-21/80G/10143	Approval No: CIT EXEMPTIONS CHANDIGARH/80 G/2020- 21/A/10114	DIN & Order No: ITBA/EXM/S/80G/202 0-21/1028040652(1)	Date: 23/09/2020



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ATULYA GANGA ACTIVITIES 2020-2024



Atulya Ganga People Participation Highlighted on RD Parade 2023



Ganga Cyclothon 2022



Atulya Ganga Walkathon 2020-21



Yamuna Cyclothon 2023



Atulya Ganga Gets Green Globe Award



Chief of Army Staff Commendation 20224